

C15

## INTERNATIONAL SEARCH REPORT

International Application No  
PCT/US 00/03829

A. CLASSIFICATION OF SUBJECT MATTER  
IPC 7 H04H1/00 H04H9/00

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)  
IPC 7 H04H

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)  
EPO-Internal, WPI Data, PAJ, INSPEC

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
P, X	WO 00 04662 A (NIELSEN MEDIA RESEARCH INC) 27 January 2000 (2000-01-27)	1-11, 22, 23, 26, 27, 43-45, 50-68, 70-73, 77-86
P, Y	the whole document	12, 14-16
X	GB 2 292 506 A (ARBITRON COMPANY THE) 21 February 1996 (1996-02-21)	28-30
Y	page 4, line 5-17 page 15, line 10-20; claims 1-4, 12-14; figures 1, 3	12, 14-16
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Further documents are listed in the continuation of box C.

Patent family members are listed in annex.

## \* Special categories of cited documents :

- \*A\* document defining the general state of the art which is not considered to be of particular relevance
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- \*O\* document referring to an oral disclosure, use, exhibition or other means
- \*P\* document published prior to the International filing date but later than the priority date claimed

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\*X\* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

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\*8\* document member of the same patent family

Date of the actual completion of the international search

3 August 2000

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18/08/2000

Name and mailing address of the ISA

European Patent Office, P.B. 5018 Patentaan 2  
NL - 2280 HV Rijswijk  
Tel. (+31-70) 340-2040, Tx. 31 651 epo nl.  
Fax: (+31-70) 340-3016

Authorized officer

Pantelakis, P

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International Application No  
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C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT		
Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	GB 2 260 246 A (ARBITRON COMPANY THE) 7 April 1993 (1993-04-07) page 4, line 5-17 page 6, line 4-13 page 12, line 10-20; claims 1-3,12-14,16; figures 1,3	28-30
A	US 4 972 471 A (DALE JAMES ET AL) 20 November 1990 (1990-11-20)  column 1, line 46 -column 2, line 26; claims 1-4,12-15,17,18; figure 1	1,26,28, 36,43, 56,71,83

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Information on patent family members

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